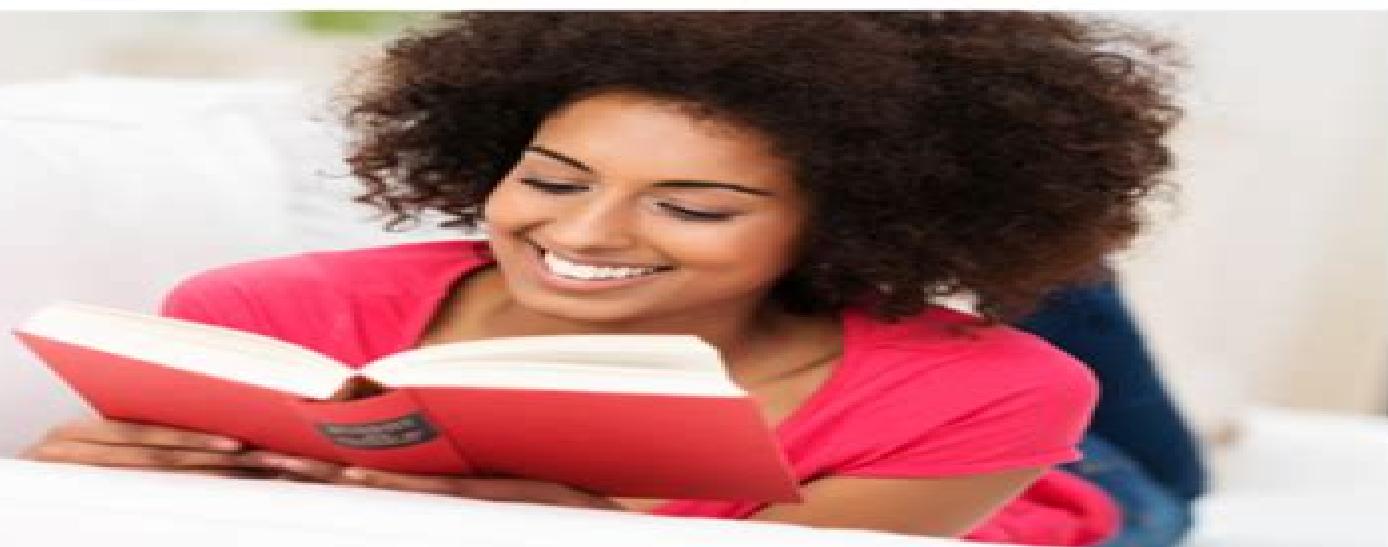


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- What are ten of the greatest challenges to self publishing?
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- How do you determine your book's topic or subject matter?
- What is the target audience for your book?
- What is the current state of the book industry?
- What are the elements of a best selling novel?
- How does a self published author obtain a copyright and ISBN?
- What are some of the most cost effective marketing strategies?
- How does a self published author take advantage of social media?
- What are some of the costly time consuming mistakes authors should avoid?
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